DSOPlugins

WORDPRESS & WOOCOMMERCE SOFTWARE

EDITORIAL PRESS RELEASE

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Executive brings a more intuitive approach to WordPress administration

DSOPlugins introduces a minimalist, search-first workspace designed to make everyday website management feel simpler and more accessible.

DSOPlugins has introduced Executive, a WordPress plugin that offers a different way to navigate the familiar administration environment. Its opening screen asks a simple question: *"What would you like to do today?"* - putting the user's task ahead of lengthy menus.

Through its ENGAGE search interface, Executive helps users find relevant administration destinations, return to recently visited areas and access existing WordPress and installed-plugin tools. It also offers a route back to the classic WordPress interface whenever preferred.

Designed with website owners, administrators and small businesses in mind, the interface combines restrained typography, reduced visual clutter and mobile-friendly navigation without replacing WordPress content or underlying settings.

WHAT EXECUTIVE OFFERS

SEARCH-FIRST NAVIGATION
ENGAGE helps users locate admin tools and destinations.

RECENT DESTINATIONS
Return quickly to areas already visited.

CLASSIC WORDPRESS OPTION
Switch back to the traditional admin interface.

LESS VISUAL CLUTTER
A refined workspace with minimal navigation.

EXISTING TOOLS RETAINED
Continue using WordPress and installed plugins.

MOBILE-FRIENDLY
Navigation designed for smaller screens.

AVAILABLE TO EXPLORE

30-day free trial | Annual EUR 39 | Lifetime EUR 99

Trial access requires no payment card. Licensing details are shown on the product page.

ABOUT DSOPLUGINS

DSOPlugins develops WordPress and WooCommerce software focused on website management, security, store functionality and user experience. Its products aim to combine practical capability with thoughtful, approachable design.

PRODUCT DETAILS	**dsoplugins.com/product/executive/**
COMPANY WEBSITE	**dsoplugins.com**